

MLCA Meeting Minutes for 8/2/2023

Location: Kotter residence

Attendees: Cassie, Chris, John, Tina, Carol, Joedan

Regrets: Ed, Matt

- Reports
 - **John, Cassie, and Joedan** will work on getting accurate membership count
 - John requested a debit card from our bank.
 - Discussion regarding discretionary funds for board member appreciation.
 - It was determined that if we create an appreciation fund, all board members will need to be present to use it. It was suggested that we request the residents to allow us to set aside \$150 towards a board appreciation lunch/dinner.
 - Vote at the annual meeting
 - Current balance is \$3728.88
 - Tina gave John \$210.30 for our Paypal/Venmo membership dues
 - A check was written to Tina in the amount of \$500 for two hours of 2 face painters at the annual picnic
 - A check was written to Joedan in the amount of \$348.45 for MLCA T-shirts and 300 stickers.
 - We will need to sell stickers for \$1 each to recuperate these funds
- Annual Meeting Thursday, Oct 5th at LUCC at 7pm.
 - All 3 mayoral candidates will be there
 - All 1 city council candidates will be there
 - Joedan will time discussions (length?)
 - Voting on:
 - Any new board members?
 - Adding 1st-6th, Carr-Wads residents to MLCA
 - Discretionary fund for board appreciation
 - Tree lighting at school vs. meadowlark
- Tree Lighting
 - How do we get electricity to the sign at the school?
 - Pro and Cons were discussed for switching the lighting to the school
 - Pros: Better visibility to more residents on 1st Ave, easier area for the ceremony (flat, well-lit, parking), may be cheaper? Perhaps PTA can help with cost?
 - Cons: Changing a tradition, residents may not realize that MLCA provides lights but rather think the school did them, separation of church and state (even though we try to make a “holiday” celebration not “Christmas” celebration), the trees are underwhelming in shape and size
 - Poll the residents for their opinion – annual meeting? Keep in mind that it’s impossible to please everyone
 - This year, continue with Meadowlark Park while moving forward with electricity and bids for the school
 - **Tina** will get bids on adding more lights to the tree at Meadowlark park and get a bid for hanging lights at the school.

- Expanding MLCA to include 6th to 1st, Carr to Wadsworth
 - Pros and cons were discussed.
 - Pros: An easily identifiable geographic area for our association (6th to 1st and Garrison to Wadsworth), many residents of that area believe they are already part of our association and participate in our events, a larger community can generate more resources and man power to improve our events
 - Cons: Too many people will result in the loss of the “neighborhood” feel, increase cost to print additional ~250 newsletters/flyers, increased man power to distribute newsletters/flyers, we don’t want the resident to feel like we’re commandeering their neighborhood
 - Discussed how there are several paying members from the West Alameda Heights area acquired several years ago.
 - Approved unanimously by (present members of) the board and will be voted on by community at the annual meeting
 - Create and distribute flyers announcing the community-wide vote on this at the annual meeting Oct 5th
 - **Cassie** will make flyers
 - _____ help distribute flyers
- Picnic:
 - Buy groceries – 10% more this year (full list on other responsibilities document) – **Carol**
 - Create membership list and bring 2 copies to the picnic – **Cassie, Joedan and John**
 - Tables
 - Long tables:
 - **Chris – 1, Tina – 2 , Joedan – 1, Cassie – 1, 2 more?**
 - Card Tables :
 - **Cassie - 2**
 - Table cloths
 - **Joedan**
 - Prepare tomatoes, lettuce, onion – **Carol**
 - Place “reserved sign” at picnic structure – **Cassie**
 - Ask for city to provide zero waste products – **Cassie (and South of 6th Sustainability)**
 - Buy/recruit raffle prizes for adults
 - **Cassie** ask village roaster to donate gift card or match amount spent
 - **Joedan** check and see if he still has free grill to donate
 - **Chris** buy prizes
 - Buy/recruit raffle prizes for kids
 - **Chris** buy prizes
 - Create and print flyer with QR code to sign up at registration table – **Cassie**
 - Create and print flyer for annual meeting (2x registration display) – **Cassie**
 - Create and print flyer advertising expansion (2x registration display) – **Cassie**
 - Buy chalk to use, chalk as prize, and find judges for chalk contest – **Ed**
 - Reserve grill (\$220) – **John**
 - Pick up grill – **Ed and John**
 - Reserve bounce houses and procure wrist bands – **Joedan**
 - Request barricade from city – **Joedan**
 - Get DJ equipment – **JoeDan**
 - Create signup genius for set up, take down, bounce house shifts, chalk judges, grill helper, etc –**Cassie**

Individual tasks and responsibilities for picnic

Chris

- Create and order signs to advertise picnic
- Find generic liability waiver for bounce house
- Arrange electricity hook-up with neighbor
- Buy prizes for raffle
- Bring raffle tickets (3 kinds – kids, adults, grand prize)
- Bring name-tags/pens
- Bring long extension cords
- Bring (2) MLCA pop up canopies
- Bring (1) own pop-up canopy
- Bring 1 large table
- Bring ice water
- **Act as MC/Raffle Day-Of**

Carol

- Buy groceries (10% more than last year)
- Help put out signs in neighborhood
- **Food prep Day-Of**

JoeDan

- Rent bounce houses and arrive early to set them up
- Bring wrist bands for bounce house
- Request barricade from the city for Meadowlark
- Check to see if there is a grill to create a grand prize for raffle
- Bring 1 large table and ~10 table cloths
- Get T-shirts
- **DJ equipment Day-Of**

John

- Reserve grill
- Help Cassie create membership list
- Bring \$50 in \$5 bills
- **Run grill Day-Of**

Cassie

- Create all the signs for the registration table (see above)
- Create and bring membership lists
- Help put out signs in the neighborhood
- Create sign up genius for bouncers, judges, set up and clean up crew
- Work with South of 6th on zero waste
- Talk to village roaster about prize donation
- Bring 1 long table and 2 card tables and pop-up canopy
- **Registration table Day-Of**

Ed

- Get chalk for drawing contest
- Get chalk for drawing prize
- Find judges for drawing contest
- Help John pick up grill
- **Run grill Day-Of**

Tina

- Book face painter
- Coordinate with Luke Callander for snow cones
- Help put out signs in neighborhood
- Bring 1 long table
- **Food prep Day-of**
- **Registration Table Day-Of**