

Mid-Lakewood Civic Association

Meeting Minutes for Regular Board Meeting, January 14, 2025

Meeting held in person at the Gibbons Residence, 7:00pm

In Attendance:

- Ed Black
- Chris Gibbons, President
- Joedan Hite
- John Hunter
- Geneva Locke, Treasurer
- Bobby Rinehart, Secretary
- Cassie Vogel Kotter, Vice President
- Jasmine West

Regular Business

- Membership Report – Cassie
 - We do not have any 2025 members yet
 - Some questions about members who looked like they payed twice in 2024; Cassie and Geneva to follow up and see if we can credit the duplicate payment to 2025
 - We did receive a donation from someone who does not live in the neighborhood
- Treasurer Report – Geneva
 - Bank balance as of 1/14/2025 - \$1,352
 - Net gain for the year is anticipated to be around \$700
 - Have not received the second grant payment, Ed has submitted the request and will follow-up
 - 2024 expenses deadline?
 - Geneva to make donation to the SLE Choir
 - Geneva to follow-up with Becky, Joedan and Chris on outstanding 2024 reimbursements
 - Chris to look for receipt for end of year party to submit to Geneva
 - Should have final 2024 expenses for February meeting
- Plan for additional members (Ongoing business item)
 - Can we do recurring payments via Paypal?
 - Chris to look into this
 - Should we have separate communications for owners who rent
 - Do we have a list of these people?
 - Opt-in to text messages too?

Events Planning

- Follow-up:
 - Tree Lighting Contest
 - The house on Carr St won

- Geneva to get a \$50 gift card to either Lowes or Home Depot for the winner
- Set Calendar for 2025 Events
 - Creighton Middle School Chili Cook Off
 - January 31
 - SLE Celebration of Belonging
 - May 8
 - Should we host a game instead of just a table?
 - Plinko?
 - All members open meeting
 - April 24, 7:00pm
 - Chris to ask Church about using the room
 - Garage Sale
 - Karin Kallander would like to sponsor signs again
 - June 6-8
 - Bike Ride
 - This event has not taken hold just yet; do we want to keep doing it?
 - Couple with Bike to Work Day (Wednesday, June 25)?
 - Should we inject more energy? Breakfast? Gatorade stop?
 - Should we try to get sponsors?
 - This is usually planned in coordination with South of 6th. Cassie to bring up at their next meeting
 - Coffee with a Cop
 - Lightly attended last time, but it was the first one
 - Ed to reach out and try to get a date in June
 - Picnic
 - August 24, 5:00pm
 - Annual Meeting
 - October 2, 7:00pm
 - 2nd Ave Halloween Block Party
 - Joedan to apply for permit
 - Pursue a grant for this
 - Tree Lighting
 - November 30, 5:00pm
 - Double check Bronco's schedule
 - Rumor has it there will be a star. Or an owl, potentially white.
- Set Calendar for Newsletters
 - Spring: 4/4
 - Summer: 7/7
 - Fall: 10/10
- Set Dues Prices and Newsletter Advertiser Prices
 - \$15/\$30/\$50
 - Call these Individual, Couple, Family?
 - Yes, but still "suggested"?

- Increase to \$20/\$35/\$50?
 - Unanimous Approval
- \$50/issue to advertise in the newsletter
 - 3 of 4 boxes were filled this year, and most people payed
 - Chris has contact info and will reach out
 - Need one or two more – contact the business that has wanted to advertise on Facebook? WhatIf Theatre? The new indoor cycling place?
- We have an opportunity to sell more business memberships
 - Could have a page on the website dedicated to sponsors
 - Add businesses to a sign at our events
 - Need to discuss and formalize this
 - What sort of pricing and packages do we offer
 - How do we reward businesses that don't contribute financially but support us in other ways

Other and Brainstorming

- Civic Committee (captain: John)
 - The Civic Committee has not met recently
 - Per article in the Jeffco Transcript, Lakewood City Council facing three lawsuits related to improperly convened executive sessions, violations of State of CO open meetings law, etc.
- Sponsorship Program - discuss what becoming a sponsor means, what it costs, etc.
 - Businesses/Individuals who are paid members can advertise on our Facebook Page
 - Continue with print ads in the newsletter
 - Cassie to bring a proposal to the February meeting
- Next Meeting: February 4th