

Mid-Lakewood Civic Association

Meeting Minutes for Regular Board Meeting, March 11, 2025

Meeting held in person at the Hunter Residence, 7:00pm

In Attendance:

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|---------------------------------|--|
| 1. Ed Black | 6. Becky Rinehart |
| 2. Chris Gibbons, President | 7. Bobby Rinehart, Secretary |
| 3. Joedan Hite | 8. Cassie Vogel Kotter, Vice President |
| 4. John Hunter, Civic Committee | 9. Jasmine West |
| 5. Geneva Locke, Treasurer | 10. Lenore Herskovitz |

Regular Business

- Membership Report – Cassie
 - Nothing new to report; no checks mailed in, no online memberships
- Treasurer Report – Geneva
 - Cost of PO Box increased to \$166 (from \$150)
- Members and Website
 - Update membership form for 2025
 - Discussion about do we need the form?
 - Easier to just have one pathway to payment
 - Form does collect “help a neighbor” type info
 - Consensus – we can leave the form active, but don’t connect it to membership; Cassie to update website
 - Update links to PayPal to use new form
 - Use the form with recurring payments option activated
 - Chris to send link to Cassie, to update website (multiple places – some links work, some don’t)
- Sponsorship Program
 - Members provide feedback for sponsor handout at this meeting
 - Emphasize that newsletter is hand delivered
 - Clarify that Community Supporter can be \$100 or the other various ways...this was not clear
 - Change Neighborhood Partner Facebook posting privilege to once per month
 - Clarify that “mention in the newsletter” means your logo goes into the “Thanks You to our Sponsors” section
 - Mention that newsletter ad space is available for purchase
 - Clarify number of households
 - How to get the word out?

- Hand deliver is best
- Chris to make a PayPal form specifically for business sponsorships, Cassie to link on the website

Events Planning

- Spring All Members Meeting -
 - Confirmed for Thu 4/24 7:00pm with Church (6:30pm we can enter)
 - Make sure that South of 6th is on the agenda to talk about the proposed Balsam Pond project
 - Can work with South of 6th to get yard signs – Cassie to follow up
 - Other agenda content:
 - Normal Business meeting
 - Highlight upcoming events
 - Ed to buy cookies – 50 cookies
- Spring Newsletter
 - 3/15 content deadline (prior to the 4/24 All Members Meeting)
 - Need to distribute newsletter the first week of April
 - Need to deliver to printer by 3/27-28
 - Advertisers update - contacts made, finalize pricing, etc.
 - \$50/issue approved again this year
 - Chris to provide a President's Letter to Geneva
 - Add 2nd Avenue Halloween event as an official MLCA event
 - Include a shout out for the Holiday Lights winner
 - Existing advertisers: Karin Kallendar, Catherine Deshomps-Potter (sp?)
 - Karin's ad will be free this quarter – Cassie already contacted
 - Chris to contact Catherine
 - Joedan to contact Applewood Automotive (1st)
 - Geneva to reach out to Meadowlark Dry Cleaners (2nd)
- Garage Sale
 - June 6th-8th
 - Old signs: Chris has some, Cassie might have some
 - Karin making new signs
 - South of 6th would like to co-sponsor the neighborhood bike ride, likes pairing it with the day of the garage sale (June 7th)
 - To be discussed more at the April meeting
- Coffee with a Cop dates
 - Quinn Cordova, June 28th, 9:30am
 - Meadowlark Park, back-up plan is Cottage Park
- Summer Food Trucks

- Need to sort out the Park remodel schedule
 - Cassie to reach out to Jim Hasselgren
- Might want to consider the fiber construction too
- Annual Picnic
 - Will need to keep an eye on Meadowlark Park
 - Someone has applied/will apply?? for one grant, Jasmine to apply for the second grant
- Annual Meeting
 - Confirmed for Thu 10/2 7:00pm with Church (6:30pm we can enter)
- Halloween Event
 - Joedan to apply for grant
 - Joedan to work with neighbors to get permit to close the street
- Tree Lighting
 - John has started the application process for the City of Lakewood Grant

Other and Brainstorming

- Side Conversation during Business Sponsorship Agenda Item:
 - Keep an eye on Facebook moderation workload and discuss how to relieve Cassie if it builds up
 - As a group, we should consider posting more
 - Assign weeks/months, or just tag in and out?
 - Comp Karin Kallander ad space for Garage Sale support?
 - Yes, for now
 - Seems like maybe these contributions fall into the Neighborhood Partner level? To be discussed further.
 - Consider Karin to print other signs – Becky to follow-up
 - Could MLCA be able to provide input to redesign of Meadowlark Park? Who would be the best contact?
- Civic Committee (Captain: John, Guest: Lenor (sp?))
 - CCU is moving forward with renting out vacant duplexes to the public
 - There is a lot going on with the city
 - Lots of zoning changes being proposed, last re-write was in 2012, trying to make way for higher density
 - Ordinance changes (repeal of citizen lead ordinance) related to the development at Belmar Park, litigation with the developer is still active – was not withdrawn with the repeal of the ordinance
 - Ward 1 meeting on April 12, 9:30am, Shepherd of the Hills Church (9th or 10th and Kipling)
 - Usually first Saturday of the month
- Next Meeting:
 - April 24th, neighborhood meeting

- Take down lights at SLE
 - Tuesday, 3/18, 4pm

Not Discussed:

- Registering MLCA with city of Lakewood – Geneva
- Past Ideas:
 - Remodeled House Tours - organizer for this?
 - Art Walk (similar to the Glens Neighborhood Art Walk)
 - Kite Day (Addenbrooke Park) - Ed next steps (permit, dates)
 - Community Dance
 - Garden Tours - organizer for this?